International Association for Literary Journalism Studies
IALJS-13 CONFERENCE PROGRAM

“Literary Journalism: Theory, Practice, Pedagogy”
The Thirteenth International Conference for Literary Journalism Studies (IALJS-13)

Austrian Academy of Sciences/Alpen-Adria-Universität
Institute for Comparative Media and Communication Studies
Vienna, Austria

17-19 May 2018

Thursday, 17th May 2018

NOTE: All presentations will take place in the MAK Vienna (Austrian Museum of Applied Arts / Contemporary Art), Entrance: Weiskirchnerstraße 3, 1010 Vienna.

8.00 – 8.45 Check-in and Registration (Foyer)

Session 1 9.00 – 9.15 Introduction and Welcome (Lecture Hall)
Host Tobias Eberwein (Austrian Academy of Sciences, Austria)
IALJS President Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

Session 2 9.15 – 10.45 Work-in-Progress Session I (Lecture Hall)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Beyond the Line: Literary Journalism and the Tensions of a Globalized World
Moderator: David Abrahamson (Northwestern University, U.S.A.)

1. Anthea Garman (Rhodes University, South Africa), “Slum-dog Journalism: Walking the Abyssal Line in Annawadi and Diepsloot”
2. Robert Alexander (Brock University, Canada), “Slow Violence ... Slow Journalism: Literary Journalism as a Response to Ecological Catastrophe”
3. Marta Okuniewska (University of Gdańsk, Poland), “Fiction in Literary Reportage as a Tool in Transcultural Communications – Based on Ganbare! The workshop of death by Katarzyna Boni”
4. Pascal Gin (Carleton University, Canada), “Another Literature of Fact? On Writing French Fiction as Reportage”

Q&A – 20 minutes

**Session 3**  
11.00 – 12.00  **Keynote Speech**  
*(Lecture Hall)*

Introduction: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

**Keynote Speaker:** Ted Conover (New York University, U.S.A.)

“Immersion and the Subjective: Intentional Experience as Research”

Q&A – 15 minutes

**Lunch**  
12.00 – 13.15  (on your own)

**Session 4a**  
13.15 – 14.45  **Research Paper Session I**  
*(Lecture Hall)*

*(NOTE: Research Paper Presentations are 15-20 minutes each)*

**Session Title:** Critical Inventories of Literary Journalism

Moderator: Julie Wheelwright (City University London, United Kingdom)

2. Thomas R. Schmidt (University of Oregon, U.S.A.), “A Brief History of Narrative Journalism in Late Twentieth Century U.S. Newspapers”

Q&A – 30 minutes

**Session 4b**  
13:15 – 14:45  **Work-in-Progress Session II**  
*(Lounge)*

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

**Session Title:** Female Voices in Literary Journalism

Moderator: Patrick Walters (Kutztown University, U.S.A.)

2. Anna Hoyles (University of Lincoln, United Kingdom), “Sacco, Vanzetti, and Moa Martinson”

Q&A – 20 minutes

Session 5a  15.00-16.30  Work-in-Progress Session III  (Lecture Hall)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Across Time and Space: Comparative Views on Literary Journalism

Moderator: Mitzi Lewis (Midwestern State University, U.S.A.)

1. Christopher Kremmer (University of New South Wales, Australia), “Anticipating Wolfe and Seabrook: Ilya Ehrenburg’s Literary Journalism”
2. Leila Gapy (University of Sorocaba, Brazil), “Guimarães Rosa and the Legacy: Sixty-five Years of History between The Devil to Pay in the Backlands and Crossing”
3. György Túry (Metropolitan University of Budapest, Hungary) & Marcela Aguilar Guzmán (Universidad Finis Terrae, Chile), “Literary Journalism in Times of Change: A Comparative Analysis between Chilean and Hungarian Magazines During the Early ‘90s”

Q&A – 20 minutes

Session 5b  15.00-16.30  Work-in-Progress Session IV  (Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Literary Journalism and the Author’s Many Possible Voices

Moderator: Manuel Coutinho (Universidade Nova de Lisboa, Portugal)

2. Gonzalo Saavedra (Pontificia Universidad Católica de Chile), “Being Another: The Distinction of Author and Narrator in Literary Journalism and Why It Matters”
3. Magdalena Horodecka (University of Gdańsk, Poland), “Reportage as a Collection of Monologues: Narrative and Ethical Implications – Literary Journalism by Svetlana Alexievich”

Q&A – 20 minutes

Session 6 16.45 – 18.15 Panel I — CONFERENCE HOST PANEL (Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Literary Journalism in the Trenches

Introduction: Tobias Eberwein (Austrian Academy of Sciences, Austria)
Moderator: Lauren Kessler (University of Washington, U.S.A.)

1. Lauren Kessler (University of Washington, U.S.A.), “Teaching Literary Journalism to Experienced Journalists”
2. Anna Wallner (Die Presse, Austria), “The Challenges of Assigning and Editing Literary Journalism”
3. Bettina Figl (Wiener Zeitung, Austria), “In-the-Field Immersion”

Q&A – 20 minutes

Session 7 18.30 – 20.00 Conference Reception (Foyer)

Host: Tobias Eberwein (Austrian Academy of Sciences, Austria)

20.00 – ? Informal Drinks and Dinner (on your own)
Friday, 18th May 2018

Session 8a  9.00 – 10.30  Work-in-Progress Session V  (Lecture Hall)

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

Session Title: Innovations and Experiments in Literary Journalism

Moderator: Matthew Ricketson (Deakin University, Australia)

4. Marie Vanoost (Université catholique de Louvain, Belgium), “Reading Literary Journalism: An Exploratory Study of Readers’ Experience”

Q&A – 20 minutes

Session 8b  9.00 – 10.30  Work-in-Progress Session VI  (Lounge)

*(NOTE: Work-in-Progress Presentations are 10-12 minutes each)*

Session Title: Literary Journalism’s Traditions and Transitions

Moderator: Hilde Van Belle (KU Leuven, Belgium)

1. Robert J. Scholnick (College of William and Mary, U.S.A.), “Charles Gordon Greene’s *Boston Post* and the Creation of Literary Journalism in Antebellum America”
4. Beate Josephi (University of Sydney, Australia), “George Johnston and the War in the Asia-Pacific in World War II”

Q&A – 20 minutes
Session 9  10.45 – 12.15  Panel II — PRESIDENT’S PANEL  (Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Literary Journalism Studies’ Emergence as an Academic Discipline

Introduction: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)
Moderator: Richard Lance Keeble (Lincoln University, United Kingdom)

2. John Bak (Université de Lorraine, France), “From Inverted Pyramids to Communication Pyramids: Theorizing Literary Journalism, or Just Putting Old Whines into New Bottles?”
4. Richard Lance Keeble (Lincoln University, United Kingdom), “Literary Journalism as a Discipline and Genre: The Politics and the Paradox”

Q&A – 20 minutes

Lunch  12.15 – 13.30  (on your own)

Session 10  12.15 – 13.30  Working Lunch: Literary Journalism Studies Staff Meeting

Session 11a  13.30 – 15.00  Research Paper Session II  (Lecture Hall)

(NOTE: Research Paper Presentations are 15-20 minutes each)

Session Title: Journalistic Representation in an Age of Uncertainty

Moderator: Sue Joseph (University of Technology Sydney, Australia)

1. Carmen Long (Brock University, Canada), “A Space for (Dis)ease: The Disquieting Literary Journalism of Jonny Steinberg’s Three Letter Plague” — WINNER, NORMAN H. SIMS PRIZE FOR BEST STUDENT RESEARCH PAPER
2. Dolors Palau-Sampio (Universitat de València, Spain), “Designing the Structure: Procedures and Reflections of Literary Journalists on the Practice of Building Reportages”
3. Pascal Sigg (University of Zurich, Switzerland), “From Interpretation to Communication: Postmodern Representation and Literary Reportage”

Q&A – 30 minutes
Session 11b  13.30 – 15.00  Work-in-Progress Session VII  (Lounge)

(NOTE: Work-in-Progress Presentations are 10-12 minutes each)

Session Title: Techniques of Literary Journalism around the Globe

Moderator: John Capouya (University of Tampa, U.S.A.)

1. Chad Hegelmeyer (New York University, U.S.A.), “‘A Certain Kind of Moral Hardness’: Joan Didion, Tom Wolfe, and the Style of New Journalism”
2. Joanna Jeziorska-Haladyj (University of Warsaw, Poland), “‘Fictional’ Narrative Techniques in Literary Journalism”
4. Ingrid Bachmann (Pontificia Universidad Católica de Chile), “Exemplars as Arguments: An Examination of Persuasive Evidence in Literary Journalism Feature Stories”

Q&A – 20 minutes

Session 12a  15.15 – 16.45  Panel III  (Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Literary Journalism and the Natural World

Moderator: Kate McQueen (Menlo College, U.S.A.)

2. Kate McQueen (Menlo College, U.S.A.), “Where Popular Science Writing and Literary Journalism Meet: Lessons from Stephen Jay Gould’s This View of Life”
4. David Dowling (University of Iowa, U.S.A.), “From Natural to Digital Ecosystems: Environmental and Scientific Literary Journalism Online”

Q&A – 20 minutes
Session 12b  15.15 – 16.45  Panel IV  
(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

Teaching Panel Title: Immersion, an Essence of Literary Journalism

Moderator: Pablo Calvi (Stony Brook University, U.S.A.)

1. Pablo Calvi & Barbara Selvin (Stony Brook University, U.S.A.), “Journalism without Walls, Ecuador 2017: An Experience in Multimedia Reporting, Immersive Reporting, and Cultural Immersion”
2. Sue Joseph (University of Technology Sydney, Australia), “Immersing in Accessibility: Creating a Pedagogy That is Effective – and Legal”
3. Patrick Walters (Kutztown University, U.S.A.), “Literature as Model: Deciding What Writing to Teach as ‘Immersion’ ”
4. Bill Reynolds (Ryerson University, Canada), “Reporter’s Eyes, Reporter’s Research: Narrative Representations of the Third Reich”

Q&A – 20 minutes

Session 13  17.00 – 18.00  President’s Address and Annual Business Meeting  
(Lecture Hall)

IALJS President Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

Elections: David Abrahamson (Northwestern University, U.S.A.)

Session 14  19.00 – 21.00  Conference Banquet (per reservation)

Venue: Traditional Austrian “Heuriger” Fuhrgassl-Huber, Neustift am Walde 68, 1190 Vienna

(bus transfer from conference venue will be provided)
Saturday, 19th May 2018

Session 15a  9.00 – 10.30  Panel V  
(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Ten Years On, What’s New? Literary Journalism Research at the 2008 Conference Host

Moderator: Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal)

1. Isabel Soares (ISCSP, CAPP, Universidade de Lisboa, Portugal), “Empire Unleashed: The Irish Question and the Atrocities of Imperialism in the Nineteenth Century as Seen by Portuguese Literary Journalism”
4. Raquel Baltazar (ISCSP, CAPP, Universidade de Lisboa, Portugal), “Raquel Ochoa: Travel Literary Journalism from a Feminine Perspective”

Q&A – 20 minutes

Session 15b  9.00 – 10.30  Panel VI 
(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

Teaching Panel Title: Essentials of the Craft: Providing Effective Feedback

Moderator: John Hanc (New York Institute of Technology, U.S.A.)

3. Monica Martinez (Universidade de Sorocaba, Brazil), “Grading and Brazilian Literary Journalism Professors: A First Approach”
4. Calvin Hall (North Carolina Central University, U.S.A.), “‘Helping Circles’: Using Writing Groups to Encourage Peer Editing in Narrative Journalism Courses”

Q&A – 20 minutes
Session 16a 10.45 – 12.15  Panel VII

(Lecture Hall)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Literary Journalism in an Age of Populist Nationalism

Moderator: John C. Hartsock (SUNY Cortland, U.S.A.)

1. Tom Doig (Monash University, Australia), “Left-Wing Populist Astroturfing in Small-Town Australia”
2. Susan L. Greenberg (University of Roehampton, United Kingdom), “Some Principles for Literary Journalism in a World of Internationalist Nationalism”
4. Jan Miklas-Frankowski (University of Gdańsk, Poland), “Disenchanted Nationalism: Justyna Byrske’s I Joined the National-Radical Camp”

Q&A – 20 minutes

Session 16b 10.45 – 12.15  Panel VIII

(Lounge)

(NOTE: Panel Presentations are 10-12 minutes each)

Panel Title: Beyond Wars and Dictators: New Paths in Latin American Literary Journalism

Moderator: Roberto Herrscher (Universidad Alberto Hurtado, Chile)

1. Juan Cristóbal Peña (Universidad Alberto Hurtado, Chile), “The Dictator as Unlikely Book Lover”
3. Marcela Aguilar (Universidad Finis Terrae, Chile), “The Cracks of Development: Social Disappointment in the Contemporary Chilean Crónica”

Q&A – 20 minutes

Session 17 12.30 – 13.00  Closing Convocation

(Lecture Hall)

Thomas B. Connery (University of St. Thomas, U.S.A.)
Pablo Calvi (Stony Brook University, U.S.A.)