

International Association for Literary Journalism Studies
IALJS-4 CONFERENCE PROGRAM

“Literary Journalism: Past, Present and Future”
The Fourth International Conference for Literary Journalism Studies

Northwestern University
Medill School of Journalism
Evanston, Illinois, U.S.A.

14-16 May 2009



Thursday, 14 May 2009

NOTE: Venue for all presentations is Fisk Hall #311, 1845 Sheridan Road (except as noted)

Sign In **8.00 – 9.00** **Attendees pick up conference materials**

Session 1 **9.00 – 9.15** **Introduction and Welcome**

David Abrahamson (Northwestern University, U.S.A.)

John Lavine, Dean, Medill School of Journalism (Northwestern University, U.S.A.)

Session 2 **9.15 – 10.15** **Work-in-Progress Session I**

Session Title: “Literary Journalism’s Transcontinental Boundaries”

(NOTE: Work-in-Progress Presentations are 10 minutes each)

Moderator: Isabel Soares (Universidade Técnica de Lisboa, Portugal)

1. Russell Frank (Pennsylvania State University, U.S.A) and Mariya Tytarenko (Lviv Ivan Franko National University, Ukraine), “Literary Journalism in Modern Ukraine: Discovering Terra Incognita”
2. Maria Lassila-Merisalo (University of Jyväskylä, Finland), “The ‘Spectacular Stunts’ of Matti Jämsä”
3. Sonja Merljak Zdovc (University of Ljubljana, Slovenia), “Discovering and Redefining Narrative Writing: The Definition and Positioning of the Genres Reportage and Literary Journalism in Slovene Theory and Practice Journalism”
4. Bill Reynolds (Ryerson University, Canada), “Like a Reporter: The Curious Case of *Toronto Star* Newspaper Men Ernest Hemingway and Morley Callaghan Before and After Paris, Before Canadian Literary Journalism”

Q&A – 20 minutes total

Session 3 10.30 – 11.30 Research Paper Session I

Session Title: “Essential Contentions: Issues in Literary Journalism

(NOTE: Research Paper Presentations are 15 minutes each)

Moderator: William Dow (Université Paris-Est and the American University of Paris, France)

1. Frank Harbers and Marcel Broersma (University of Gronigen, The Netherlands), “Ideology and Literary Reporting: Writers as Embedded Correspondents”
2. Jacqueline Marino (Kent State University, U.S.A.), “Clicking for Story: Literary Writing Meets Multimedia on One Journalism Website”
3. Doug Underwood (University of Washington, U.S.A.), “Straddling the Fact-Fiction Boundaries: Literary Journalism, Journalistic Literature, and a Hybrid Approach to Studying Journalism’s Influence upon the Literary Canon”

Q&A – 15 minutes total

Session 4 11.45 – 12.30 Keynote Speech

Introduction: Alice Trindade (Universidade Técnica de Lisboa, Portugal)

Keynoter: Richard Keeble (University of Lincoln, U.K.)

“War and the Journalistic Imagination: The Reporting of George Orwell and Robert Fisk”

Q&A – 15 minutes total

Lunch 12.30 – 13.45 (on your own)

Session 5 13.45 – 14.00 “Status Report on *Literary Journalism Studies*”

Editor: John Hartsock (SUNY-Cortland, U.S.A.)

Session 6 14.15 – 15.15 Work-in-Progress Session II

Session Title: “Literary Journalism and Aspects of Community”

Moderator: John Bak (Nancy-Université, France)

1. Mark H. Massé (Ball State University, U.S.A.), “Literary Journalism and Trauma: On Deadline in Harm’s Way”
2. Rachel Davis Mersey (Northwestern University, U.S.A.), “The Literary and the Local: How Long-Form Journalism Creates Communities”
3. Isabel Soares (Technical University Lisbon, Portugal), “The London of New Journalists or How Literary Journalism Pioneered Urban Sociology”
4. Christel Lane Swasey (Brigham Young University, U.S.A.), “Ethnographic Literary Journalism”

Q&A – 20 minutes total

Session 7 15.30 – 16.30 Panel I

Panel Title: “The Future of the Story, The Story of the Future: Narrative Journalism in a Multi-Media Environment”

(NOTE: Panel Presentations are 12 minutes each)

Moderator: Rachel Davis Mersey (Northwestern University, U.S.A.)

Richard Keeble (Lincoln University, U.K.)

Melissa Nurczynski (Kutztown University, U.S.A.)

Ronald Rodgers (University of Florida, U.S.A.)

Q&A – 20 minutes total

Session 8 16.45 – 17.45 Work-in-Progress Session III

Session Title: “Literary Journalism's Tensions Within”

Moderator: Tom Connery (University of St. Thomas, U.S.A.)

1. John Bak (Nancy-Université, France), “IALJS’s Mission at Stake in *International Literary Journalism*”
2. William Dow (Université Paris-Est and the American University of Paris, France), “Begging Description: Literary Journalism, Othering and the Order of Things”
3. Susie Eisenhuth (University of Technology, Australia), “News, Feature, Book: Journalism’s Big Narrative Dig”
4. Nick Nuttall (University of Lincoln, U.K.), “Journalism’s ‘Hot Facts’ *versus* Literature’s ‘Cold Contents’”

Q&A – 15 minutes total

Session 9 18.00 – 19.00 *Literary Journalism Studies* Staff Meeting

Editor: John Hartsock (SUNY-Cortland, U.S.A.)

Friday, 15 May 2009

Breakfast 7.30 – 8.30 Scholar’s Breakfast (at Hotel Orrington, per reservation)

Subject: “A Conversation About the Future of Literary Journalism and Literary Journalism Scholarship”

Moderator: Norman Sims (University of Massachusetts – Amherst, U.S.A.)

Session 10 9.00 – 10.00 Panel II

Panel Title: “Joseph Mitchell's 100th Anniversary: Interpretations of his Work and Legacy”

Moderator: Susan Greenberg (Roehampton University, U.K.)

Tom Connery (University of St. Thomas, U.S.A.)

Jim Rogers, (University of St. Thomas, U.S.A.)

Norman Sims (University of Massachusetts – Amherst, U.S.A.)
Alice Trindade (Universidade Técnica de Lisboa, Portugal)

Q&A – 20 minutes total

Session 11 10.15 – 11.15 Work-in-Progress Session IV

Session Title: “Literary Journalism: Ethnicity and Politics”

Moderator: John Hartsock, (SUNY Cortland, U.S.A.)

1. Tyera Eulberg (University of Colorado, U.S.A.), “The Cold War Reformulated? The Clash of Civilizations in Literary Journalism”
2. Kathy Roberts Forde (University of Minnesota, U.S.A.), “James Baldwin, the *New Yorker*, and the American Civil Rights Movement”
3. Cheryl Renee Gooch (Claflin University, U.S.A.), “The Literary Mind of a Cornfield Journalist: Joel Chandler Harris’ 1904 Negro Question Articles”
4. Josh Roiland (Saint Louis University, U.S.A.), “*Or Does it Explode?:* Langston Hughes on the Racial Significance of the Spanish Civil War”

Q&A – 20 minutes total

Session 12 11.30 – 12.30 Research Paper Session II

Session Title: “Literary Journalism: The Biographical and the Pedagogical”

Moderator: Isabelle Meuret (Université Libre de Bruxelles, Belgium)

1. Aryn Bartley (Michigan State University, U.S.A.), “The Citizen-Witness and the Politics of Shame: James Agee’s and Walker Evan’s *Let Us Now Praise Famous Men*”: **WINNER OF THE 2009 SUSAN L. GREENBERG RESEARCH PRIZE FOR LITERARY JOURNALISM STUDIES**
2. Carolyn Edy (University of North Carolina at Chapel Hill, U.S.A.), “Getting the Story: An Exploration of Literary Journalism at ACEJMC-Accredited Schools”
3. Miles Maguire (University of Wisconsin Oshkosh, U.S.A.), “Richard Critchfield: ‘Genius’ Journalism and the Fallacy of Verification”

Q&A – 15 minutes total

Lunch 12.30 – 14.15 (on your own)

Session 13 14.15 – 15.15 Work-in-Progress Session V

Session Title: “Literary Journalism as an Encompassing Genre”

Moderator: Bill Reynolds (Ryerson University, Canada)

1. Robert Alexander (Brock University, Canada), “‘Every Journalist... Knows...’: Janet Malcolm and the Journalistic Unconscious”
2. Luc van Doorslaer (University of Leuven, Belgium), “An Imagological Approach to Literary Travel Journalism”
3. Randy Miller (University of South Florida, U.S.A.) and Ginger Carter Miller (Georgia State College & University, U.S.A.), “When Rulebreaker Meets Rulebreaker: Rick Telander’s *Heaven is a Playground* as Common Ground Between Literary Journalism and Sports Journalism”

4. Michele Weldon (Northwestern University, U.S.A.), “Too Hard, Too Soft or Just Right? An Analysis of Trends in Narrative Journalism in Four International Newspapers”

Q&A – 20 minutes total

Session 14 15.30 – 16.30 President’s Address and Annual Business Meeting

Reception 16.45 – 18.00 Conference Reception (at MTC Forum, 1870 Campus Drive)

Dinner 19.00 – 21.00 Conference Banquet (at Hotel Orrington, per reservation)

Saturday, 16 May 2009

Session 15 9.00 – 10.00 Panel III

Session Title: “Teaching Long-Form Journalism in a Short-Form World”

Moderator: Norman Sims (University of Massachusetts – Amherst, U.S.A.)

Susan Greenberg (Roehampton University, U.K.)

Ginger Carter Miller (Georgia College & State University, U.S.A.)

Judith Munat (University of Pisa, Italy)

Q&A – 20 minutes total

Session 16 10.15 – 11.15 Work-in-Progress Session VI

Session Title: “Literary Journalism at the Threshold of Literature”

Moderator: Susie Eisenhuth (University of Technology, Australia)

1. Chen Peiqin (Shanghai International Studies University, China), “A Study of the Changes in Main Characters’ Image of Chinese Literary Reportage”
2. Doug Cumming (Washington & Lee University, U.S.A.), “‘Enormous and Lurid Facts’: The Lyrical Engrossments of Lafcadio Hearn’s Newspaper Reporting”
3. Benoît Mauchamp (University of Miami, U.S.A.), “The Reporter’s Referential Body as a Literary Tool”
4. Isabelle Meuret (Université Libre de Bruxelles, Belgium), “From Personal Memoirs to Political Fictions and Stump Speeches: On the Importance of Storytelling in the US Elections”

Q&A – 15 minutes total

Session 17 11.30 – 12.30 Closing Convocation

David Abrahamson (Northwestern University, U.S.A.)

Lunch 12.30 – 13.30 (on your own)